

ENTRY NUMBER - PLEASE DO NOT WRITE IN SPACE ABOVE.

# THE **FIRST EVER** PETER COOPER **JELLOCHALLENGE**

## ENTRY FORM

Individuals or teams may compete. All types gelatin or gelatin alternatives are accepted. Entries do not have to be edible but must include gelatin or gelatin alternatives. There will be no refrigeration on site so please plan accordingly. You may fill out this form and bring it with your entry, or forms will be available at the block party on the day of the competition.

### CONTACT INFORMATION

(please provide enough information so we can reach you if your entry is a prize winner)

Entrant Name(s)

Team Name (if applicable)

Title of Entry

Mailing Address

Email

Phone

Are you affiliated with Cooper Union? Please check all that apply.

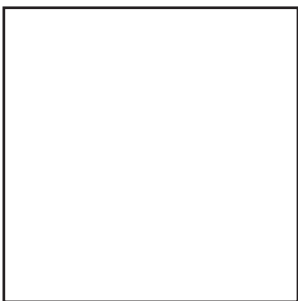
- Student
- School of Art
- Other \_\_\_\_\_
- Alumnus (year?) \_\_\_\_\_
- School of Architecture
- No affiliation
- Faculty/Staff
- School of Engineering

**PLEASE PICK UP YOUR ENTRY** between 4:00pm and 5:00pm. Entries that are not retrieved by 5:00pm on April 13, 2014 will be discarded.

Not responsible for damage to or theft of any part of your entry. The entrant(s) assumes full responsibility for any loss, disappearance, or damage that may occur to entries or any other items belonging to the entrant or third persons included in or used in connection with The First Ever Peter Cooper Jello Challenge and The Peter Cooper Block Party.

You agree that submission of your entry constitutes your agreement to Official Rules (see reverse).

THE BELOW PORTION WILL BE DISPLAYED WITH YOUR ENTRY. DO NOT DETACH.



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CREATOR(S)

TITLE OF ENTRY

# 2014 Peter Cooper Jello Challenge Official Rules

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NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

**1. CONTEST ENTRY DATE:** Entries to the 2014 Peter Cooper Jello Challenge (the “Contest”), will be accepted during The Peter Cooper Block Party beginning at 1:00pm and ending at 3:00pm (the “Entry Window”). To enter, on the day of the Peter Cooper Block Party deliver your entry (the “Entry”) to the contest location on Astor Place between Broadway and Lafayette, New York, NY and fill out the Entry Form provided.

**2. ENTRY REQUIREMENTS:** All types of gelatin or gelatin alternatives are accepted. Entries do not have to be edible but must include gelatin or gelatin alternatives. There will be no refrigeration on site so please plan accordingly. Entries may not be distributed for consumption. Entries must also meet the following requirements:

- They must be original, unpublished works that do not contain, incorporate or otherwise use any content, material or element that is owned by a third party or entity.
- They cannot contain any content, element, or material that violates a third party’s publicity, privacy or intellectual property rights.

THE COOPER UNION ALUMNI ASSOCIATION RESERVES THE RIGHT TO REFUSE TO ACCEPT OR DISQUALIFY ANY ENTRY FOR ANY REASON, IN ITS SOLE AND ABSOLUTE DISCRETION, including if such Entry:

- is derogatory, offensive, threatening, defamatory, disparaging, libelous or contains any content that is inappropriate, indecent, sexual, profane, torturous, slanderous, discriminatory in any way, or that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest;
- contains content, material or any element that is unlawful, or otherwise in violation of or contrary to all applicable federal, state, or local laws and regulation; or
- contains any content, material or element that displays any third party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a third party, commercial entity or that is not within the spirit of the Contest.

**3. JUDGING:** All Entries will be judged according to the following criteria: 1) visual appeal, creativity, originality; 2) sculptural ingenuity, size, detailing; 3) structural integrity; and 4) use of mold. The judges will select a single winning Entry. In the event of a tie, the judges will re-evaluate the tied Entries until the tie is broken. The judges’ decision will be final and binding.

**4. WINNER NOTIFICATION:** The winning Entry will be determined and announced after Entry Window has closed and the person submitting the winning Entry (the “Winner”) will be notified by email if not present at the time of announcement.

**5. PRIZES:** Prizes may or may not be awarded to the Winner and other persons submitting Entries in its sole discretion.

**6. PUBLICITY:** Entry in to the Contest constitutes permission (except where prohibited by law) to use the your name, images of your Entry, and any prize won for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification or permission.

**7. DISCLAIMER:** NEITHER THE COOPER UNION ALUMNI ASSOCIATION NOR ANY OF ITS OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES, OR EMPLOYEES ARE RESPONSIBLE OR LIABLE FOR DAMAGE TO OR THEFT OF ANY PART OF YOUR ENTRY OR FOR ANY OTHER ERRORS OR MALFUNCTIONS OF ANY KIND, WHETHER NETWORK, PRINTING, TYPOGRAPHICAL, HUMAN OR OTHERWISE RELATING TO OR IN CONNECTION WITH THE CONTEST, INCLUDING, WITHOUT LIMITATION, ERRORS OR MALFUNCTIONS WITH MAY OCCUR IN CONNECTION WITH THE ADMINISTRATION OF THE CONTEST, THE PROCESSING OR JUDGING OF ENTRIES, THE ANNOUNCEMENT OF THE PRIZE OR IN ANY CONTEST-RELATED MATERIALS.