

FOR IMMEDIATE RELEASE:

Graduates from Cooper Union launch first ever Block Party - Free and Open to All

What:

The event hosted by the Cooper Union Alumni Association (CUAA) offers a free day of art, food, and entertainment. The day begins with the Alumni Awards in the historical Great Hall of Cooper Union, with notable alumni in attendance including Julian LaVerdiere, known for his work on the Tribute in Light installation for 9/11, and Milton Glaser, an American graphic designer best known for the I Love NY (I ♥ NY) logo. Then a ribbon cutting ceremony will open The Peter Cooper Block Party with art, music, food trucks and more.

Highlights:

Alumni Awards in The Great Hall of the Cooper Union

The Peter Cooper Jello Challenge

The NY Knick's Groove Truck

Rodi Gallery, an art gallery on wheels.

Inventor's Row, panel of Cooper Union inventors discuss the craft of invention and innovation.

Community Table, a 36 foot long communal art and crafts table sponsored by Blick Art Materials.

Works In Progress, onsite t-shirt silkscreening, grab a free t-shirt!

Food Trucks: Snowday, La Bella Torte, Carl's Steaks

Other Participants:

Artist Susan Detrich, Artist Susan Pillay, Green Festivals, Milestone Architecture, Associates, Learnosaurus, Tealightful, Origami Club, Two Bridges

WiFiNY offering free WiFi

GrowNYC offering recycling and education.

SOLAR One Solar Trailer supplying electricity.

When:

Sunday, April 13th, 2014, 10am - 5pm. Alumni Awards 10am - 1pm. Block Party 1pm - 5pm.

Where:

Alumni Awards: The Great Hall, Cooper Union

Block Party: Astor Place between Broadway and Lafayette

Info:

The Cooper Union was founded in 1859 by industrialist Peter Cooper based on his belief that a quality education, equal to the best, should be open and free to all. The CUAA represents Cooper Union alumni, and serves to preserve, protect, and promote The Cooper Union.

Media Contact:

Yinna Wang, Founder's Day Chair

foundersday2014@gmail.com

646-339-6326

###